



# Bond Election Advisory Task Force

**Greg Canally, Interim Chief Financial Officer**  
**Carla Steffen, Bond Program Coordinator**  
**Katy Zamesnik, Business Process Consultant**  
**Leela Fireside, City Law Department**  
**John Steiner, City Law Department**  
**Stevie Greathouse, Capital Program Consultant**





# AGENDA

## Welcome and Introductions

## Staff Briefings

- Bond Development
- Ethics and Conflict of Interest Rules
- Open Meetings Act and Legal Considerations Regarding Use of City Resources

## Next Steps

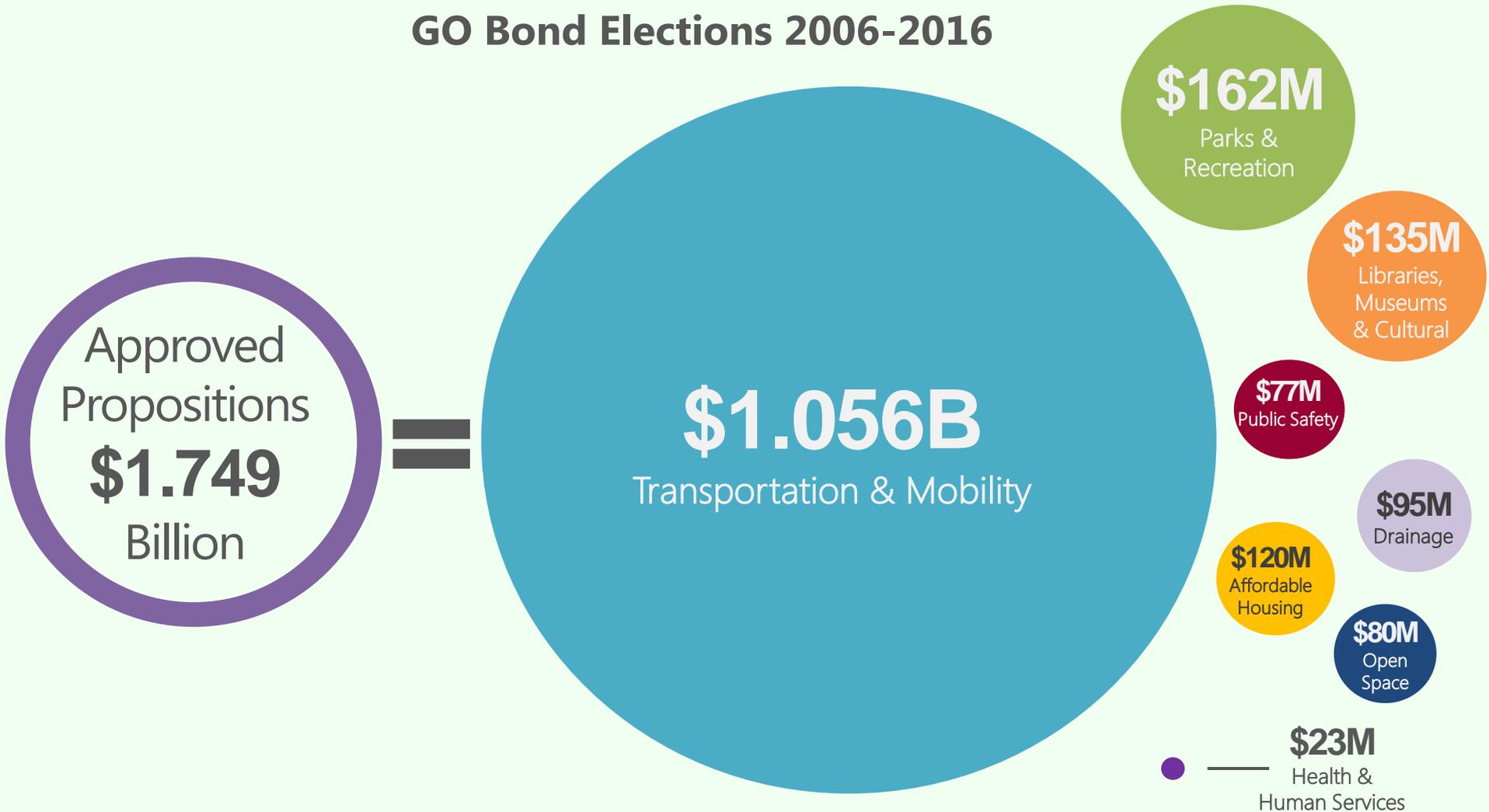


# BOND HISTORY

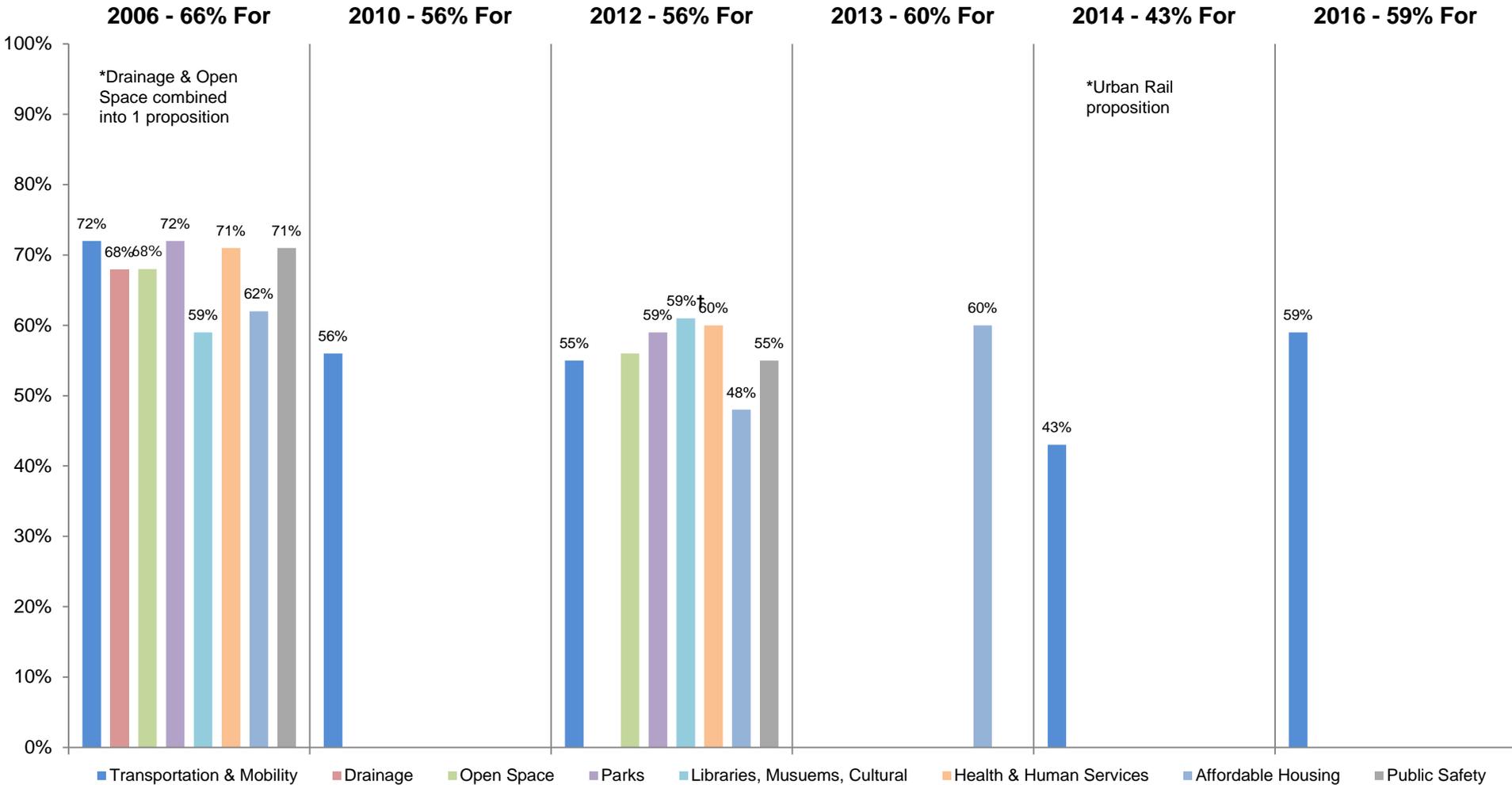


# BOND HISTORY

## GO Bond Elections 2006-2016



# BOND HISTORY





# BOND DEVELOPMENT

# TYPICAL BOND DEVELOPMENT PROCESS



## Comprehensive Bond Election Program

3-4 Months

7-9 Months

2-3 Months

Phase 1:  
Initiation

Phase 2:  
Program  
Development

Phase 3:  
Setting the  
Election

# BOND DEVELOPMENT: 15-18 Months



## Phase I: Initiation

(4-5 months)

- Develop Bond Program Needs Assessment
- Establish Project Selection Criteria, Guiding Principles

## Phase II: Program Development

(8-9 months)

- Robust Public Engagement via Bond Election Advisory Task Force (BEATF)
- BEATF receives briefings on Bond Program Needs Assessment from City Manager
- BEATF analysis of Bond Program Needs Assessment
- **Finalize BEATF Recommendations**

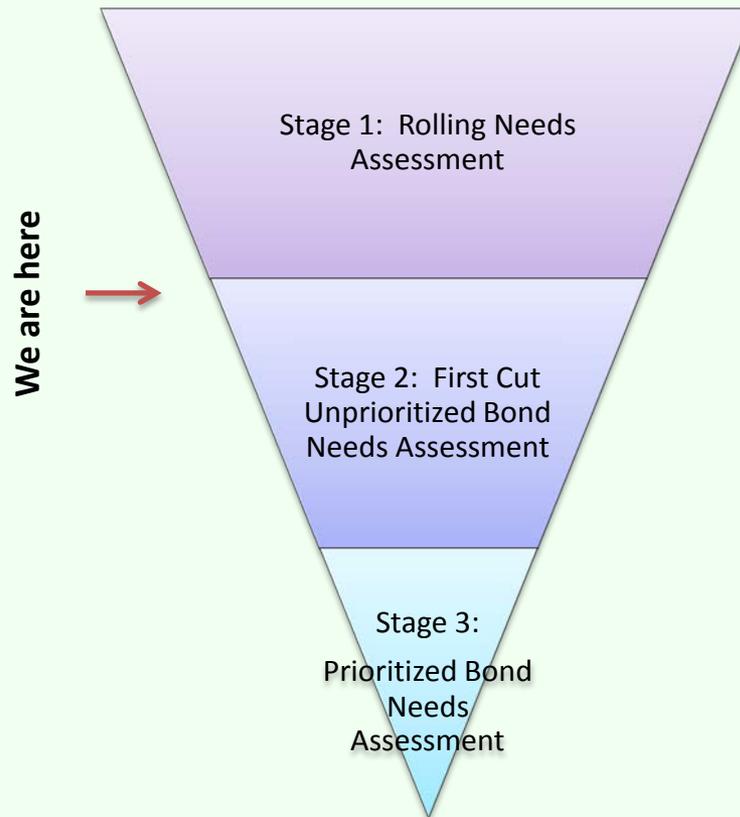
## Phase III: Setting the Election

(3-4 months)

- BEATF report to City Council
- Update from City Manager on Staff Recommendation and bond capacity
- Council adopts ordinance setting bond election – propositions, \$, ballot language
- Staff prepares Bond Election educational information
- Public education process

# BOND DEVELOPMENT

## *Bond Program Needs Assessment*



**PHASE 1**

# BOND DEVELOPMENT



## Past Bond Development Process

## PHASE 2

	2006- Bond Election Advisory Committee	2012- Bond Election Advisory WHAT
Scope	<ul style="list-style-type: none"> <li>• Transportation</li> <li>• Drainage and Open Space</li> <li>• Parks</li> <li>• Community and Cultural Facilities</li> <li>• Affordable Housing</li> <li>• Central Library</li> <li>• Public Safety</li> </ul>	<ul style="list-style-type: none"> <li>• Transportation</li> <li>• Open Space and Watershed Protection</li> <li>• Parks and Recreation</li> <li>• Public Safety</li> <li>• Health and Human Services</li> <li>• Library, Museums and Cultural Facilities</li> <li>• Housing (not approved by voters)</li> </ul>
\$ Amount	\$567.4 M	\$306.6 M (excluded housing)
Duration (from kick off to Council Action)	16 mos.	9 mos.
# Meetings	11 Regular 40 Subcommittee meetings 5 Public hearings	15 Regular 24 Subcommittee meetings 2 Public forums
# Committees	6	4
Task Force Members	21	15

# BOND DEVELOPMENT



## Next Steps

February 2017	Staff provide update to City Council on Bond Program Process/Timeline
Spring 2017	BEATF to receive Bond Program Needs Assessment

### Next Agenda

- Develop/Approve bylaws
- Elect officers
- Set meeting schedule



**QUESTIONS?**